

# LESLEY PARROTT

Speaker Trainer Facilitator Coach Consultant



## Making It Click

**In the communications business, hiring the best talent is merely the beginning - not the end. How you harness this powerful investment will determine how much you profit.**

Lesley Parrott offers robust and customized programs that give agency employees new insight into both their own strengths & those of colleagues, empowering them to realize latent potential. In short, we make things start clicking for your employees - so everything clicks for you.

### CUSTOMIZED SERVICES CAN INCLUDE:

- **Needs assessment** - organizational, team and/or individual assessment and program design.
- **Winning communication** for individuals, teams and organizations to help employees better understand their strengths and weaknesses and those of their colleagues and clients. These programs help employees realize latent potential, build professional cooperation and strengthen teamwork.
- **Persuasive presentation skills** programs for effective selling.
- **One-on-one coaching** for creative stars or other senior executives. Can be designed to meet a range of needs from organizational, managerial or teamwork skills to presentation coaching.
- **Management and leadership development** – programs to help managers and leaders develop and retain talent.
- **Creative thinking facilitation** – a workshop with a toolbox of exercises and tips to help run productive brainstorming sessions.
- **Partner programs with clients** - an educated client is a better client. Talk to us about how we can help strengthen client relations, through educational or teamwork sessions.
- **Broadcast educational consulting and seminars.** Lesley Parrott's broadcast training programs have been lauded by some of the most demanding clients in the industry. She would be delighted to discuss your specific needs in this area.

### OUR UNIQUE APPROACH

All services are all based upon the belief that:

- The ability to understand human motivation is a critical and learnable tool for employees throughout an agency.
- Star employees are those who know how to push performance in themselves & communicate their passion to others.

### TAILORED TO YOUR NEEDS:

Lesley Parrott would be delighted to meet and discuss your production challenges and develop a proposal to meet your needs and objectives.



Telephone: 519-396-5544 Cell: 416-567-4596  
Email: [lp@lesleyparrott.ca](mailto:lp@lesleyparrott.ca) Web: [www.lesleyparrott.ca](http://www.lesleyparrott.ca)